



HAWAII WATER ENVIRONMENT ASSOCIATION

ANNUAL SPONSORSHIP

2026 – 2027

OCTOBER 1, 2026 • SEPTEMBER 30, 2027

MORE INFORMATION

[HTTPS://WWW.HWEA.ORG/SPONSORSHIP](https://www.hwea.org/sponsorship)

Who We Are

HWEA is a member association of the **Water Environment Federation (WEF)**, headquartered in Alexandria, Virginia. WEF is an international not-for-profit educational and technical organization of more than 40,000 water quality experts. WEF's mission is to preserve and enhance the global water environment.

The **500+ members of HWEA** include environmental and sanitary engineers, planners, wastewater treatment plant and collection system operators, regulators, public health officials, scientists, researchers, educators, and concerned citizens.

500+

HAWAII MEMBERS

40,000

GLOBAL WEF
NETWORK

1962

SERVING HAWAII
SINCE

501(c)3

NON-PROFIT STATUS

Vision & Mission

OUR VISION

Empowered water community for a thriving environment.



OUR MISSION

Engage and educate the water community to improve the environment.



OUR POSITIONING STATEMENT

HWEA connects and supports a diverse water community that enhances the environment.



Why Sponsor HWEA?

Sponsorships provide scholarships, educational opportunities, and committee support across Hawai'i's water community.



Environmental Leadership

Recognition as an environmental leader among peers, clients, and customers.



Relationship Building

Access to key influencers involved in water industry services, technology, and policies.



Corporate Visibility

Increased visibility and marketing opportunities throughout a wide audience of water/wastewater professionals.



Simplified Payment

One annual payment covers a full suite of sponsorship benefits across the entire program year.

YEAR-ROUND IMPACT

Annual sponsorship provides consistent value and visibility compared to one-off donations, maximizing your investment in both community impact and business objectives.

100%

of surveyed sponsors rated satisfaction 4 or 5 out of 5

100%

rated their sponsorship ROI 4+ out of 5

9.5/10

average likelihood to renew HWEA sponsorship

Source: 2026 HWEA Annual Sponsor Feedback Survey

Sponsorship Packages

Shaped by feedback from our 2026 Annual Sponsor Survey, this year's packages add exhibitor priority, expanded visibility, and a new top-tier **Koa** level. Benefits marked **NEW** are new for 2026–2027.

BENEFIT	KOA \$4,500 ★ NEW TIER ★	PLATINUM \$3,500	GOLD \$2,500	SILVER \$1,500
HWEA Specialty Conference Sponsorship (2026–2027)*	Koa Sponsorship	Platinum Sponsorship	Gold Sponsorship	Silver Sponsorship
HWEA Specialty Conference Registration (2026–2027)*	4 attendees	3 attendees	2 attendees	
Priority Exhibitor & Event Registration at HWEA Specialty Conferences NEW	First access + priority booth placement	First access to exhibitor registration		
Quarterly Luncheon Registration (excludes joint luncheons)	4 attendees/ luncheon	3 attendees/ luncheon	2 attendees/ luncheon	
Quarterly Luncheon PowerPoint Advertisement	✓	✓	✓	✓
Logo Recognition on HWEA Website & Email Blasts	✓	✓	✓	✓
WEFTEC 2027 Pau Hana Sponsorship	✓	✓		
Social Media Spotlight (Instagram & LinkedIn) UPDATED	2/year	1/year		
Video or Speaking Opportunity at one (1) HWEA event** NEW	2/year			
Sponsored Article in Lua Line Newsletter NEW	1/year			
Invitation to Annual Mahalo Reception (see next page) NEW	✓	✓		
Job Postings on HWEA Website	Up to 3 positions/ year	Up to 2 positions/ year	Up to 1 position/ year	

Notes: 1. *Specialty conference sponsorship and registration benefits apply to the HWEA specialty conference(s) held during the 2026–2027 sponsorship year (e.g., Water Reuse, Collection Systems, Biosolids/Co-Generation), as scheduled by HWEA. 2. Quarterly luncheon registrations and sponsorship benefits exclude events that are jointly hosted with other organizations. 3. **HWEA event includes quarterly luncheons, PWC General Meeting, and HWEA Specialty Conferences. 4. A minimum of one (1) email blast per month will be issued. 5. Annual sponsorship registration and payment must be received by 9/30/2026 to receive full sponsorship benefits. Late registrations/payments are accepted; however, registration fees will not be prorated, and full sponsorship benefits may not be guaranteed.

Annual Mahalo Reception

NEW FOR 2026–2027

An invitation-only *pau hana*

Exclusively for Koa and Platinum Sponsors

Created in direct response to sponsor feedback, the Annual Mahalo Reception is an invitation-only pau hana hosted by HWEA to connect with our highest-level sponsors.

Held once during the sponsorship year, the reception brings sponsors together with HWEA leadership in a relaxed, social setting — a dedicated space for relationship building. Each Koa and Platinum sponsor may send up to two (2) representatives. Date and venue will be announced to sponsors.

RECEPTION BENEFITS

- 01 **Direct networking** with HWEA leadership, committee chairs, and industry decision-makers
- 02 **Introductions** to key member segments — operators, engineers, regulators, and utility leaders
- 03 **Verbal recognition** and mahalo from HWEA leadership
- 04 **A relaxed pau hana setting** designed for genuine relationship building

À La Carte Opportunities

HWEA Specialty Conference Sponsorship

Applicable to HWEA specialty conference(s) held during the 2026–2027 sponsorship year (e.g., Water Reuse, Collection Systems, Biosolids/Co-Generation), as scheduled.

Silver \$1,500

Conference Lanyard Sponsorship

Exclusive sponsorship of HWEA specialty conference name badge lanyards.

**CONTACT HWEA
FOR DETAILS**

Job Postings on HWEA Website

Reach 500+ Hawai'i water quality professionals with your open positions.

**\$25
PER POSTING**

Payment Options

CREDIT CARD

Sign up online at:

<https://www.hwea.org/sponsorship>

CHECK

Payable to “**Hawaii Water Environment Association**”

Note “**2026-2027 HWEA Annual Sponsorship**” on memo line.

P.O. Box 2422, Honolulu, HI 96804

Sponsorship opportunities & additional information: contact **Aiko Fajardo**, HWEA Executive Director, at **executive-director@hwea.org**



WITH GRATITUDE

Mahalo

We are deeply grateful to all our sponsors whose generous support makes our work possible. Your partnership enables us to continue serving our community and pursuing our mission with excellence.

Thank you for believing in what we do and for being an essential part of our success. Your commitment — past, present, and future — is what makes our mission possible.

www.hwea.org • P.O. Box 2422, Honolulu, HI 96804

info@hwea.org • executive-director@hwea.org

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